



Sigma Gamma Rho Sorority, Inc.

Theta Epsilon Sigma Alumnae Chapter

Beacon of Light™ Foundation

P.O. Box 5021

Culver City, CA 90231

E-Mail: [beaconoflight2007@gmail.com](mailto:beaconoflight2007@gmail.com)

Web: [www.sgrhoculvercity.com](http://www.sgrhoculvercity.com)

March 21, 2017

Dear Community Partners and Donors:

Join us as we celebrate students striving for excellence in education at the annual Beacon of Light™ Scholarship and Awards Program on June 10, 2017 at the University of Southern California. The Beacon of Light™ Foundation Scholarship and Awards Program showcases the achievements of outstanding students. We invite you to make a contribution to our Scholarship Fund by placing an advertisement in the souvenir book or making a donation.

Beacon of Light™ Foundation has given away over \$20,000 in scholarships to local female high school graduates and undergraduate students for college expenses. Our goal is to double that number. Your support will make this possible.

Founded on November 12, 1922, Sigma Gamma Rho Sorority, Inc. was chartered at Butler University in Indianapolis, Indiana by seven dynamic schoolteachers. At a time, when higher education was for the privileged few and women had recently won the right to vote, our founders pioneered a vision – an organization committed to service and scholarship – and left an enduring legacy of over 90,000 women and over 500 chapters worldwide. The sorority's national programs focus on education, economic sustainability, health & healthcare, and social issues that impact our society.

Enclosed please find a fact sheet about the event, detailing sponsorship and advertising opportunities. Your donation is tax deductible and a great way to make a difference in our community.

Education is paramount and for women it's essential. Support an exceptional cause and help us continue our mission. If you have any questions, please do not hesitate to contact Ursula Dillon at [beaconoflight2007@gmail.com](mailto:beaconoflight2007@gmail.com).

Thank you for your consideration of our request. We thank you in advance for your generosity and support.

Best Regards,

Ursula Dillon  
Beacon of Light Foundation

Enclosures (2)

*All donations are tax deductible.*

**Beacon of Light™ Foundation Scholarship and Awards Program  
Advertisement and Sponsorship Form**

Saturday, June 10, 2017

11:00 AM

**University of Southern California-Tutor Campus Center**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

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**Yes! I want to support the Beacon of Light™ Scholarship Program.**

Platinum Sponsor - \$1,000

- Company logo on all appropriate signage including: posters, flyers, postcards, and social media websites
- Company mention on all press releases, print and radio advertisements
- Full page **color** ad in program book (company to provide artwork)
- [One VIP table at luncheon \(10 tickets\)](#)

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Gold Sponsor - \$500

- Company logo on all appropriate signage including: posters, flyers, postcards, and social media websites
- Company mention on all press releases and print advertisements
- [Half page color](#) ad in program book (company to provide artwork)
- [Complimentary tickets to event \(5 tickets\)](#)

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Silver Sponsor - \$250

- Company logo on all appropriate signage including: posters, flyers, postcards, and social media websites
  - Name listed on Silver Sponsor Page
  - [Complimentary tickets to event \(2 tickets\)](#)
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Please make your check payable to the **Beacon of Light™ Foundation**. Mail form and donation to **Beacon of Light™ Foundation, P.O. Box 5021, Culver City, CA 90231**. For questions, please contact Ursula Dillon at [beaconoflight2007@gmail.com](mailto:beaconoflight2007@gmail.com) .

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**Beacon of Light™ Foundation Scholarship and Awards Program  
Souvenir Booklet Advertising Contract**

**Saturday, June 10, 2017  
12:30 PM**

**University of Southern California-Tutor Campus Center**

Advertiser's Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

**PLEASE CHECK YOUR SELECTION**

	INSIDE FRONT COVER	8.5x11 Page 0.5 margin ad size 7.5x10	\$250.00	No cost for color
	INSIDE BACK COVER	8.5x11 Page 0.5 margin ad size 7.5x10	\$250.00	No cost for color
	FULL PAGE	8.5x11 Page 0.5 margin ad size 7.5x10	\$150.00	No cost for color
	HALF PAGE	8.5x11 Page 0.5 margin ad size 7.5x10	\$75.00	\$35.00 for color
	QUARTER PAGE	8.5x11 Page 0.5 margin ad size 7.5x10	\$50.00	\$25.00 for color
	BUSINESS CARD	8.5x11 Page 0.5 margin ad size 7.5x10	\$25.00	\$15.00 for color
	PATRON LIST	8.5x11 Page 0.5 margin ad size 7.5x10	\$15.00 +	N/A

**DEADLINE FOR SUBMITTING ADVERTISEMENTS: Friday, May 12, 2017**

I/We, the undersigned approved the above information and the attached or emailed AD for the publishing in the Beacon of Light™ Foundation Scholarship Luncheon Souvenir Booklet. I/We have enclosed:

CHECK # \_\_\_\_\_ MONEY ORDER # \_\_\_\_\_ CASHIER CHECK # \_\_\_\_\_

IN THE AMOUNT OF \$ \_\_\_\_\_ MADE PAYABLE TO BEACON OF LIGHT™  
FOUNDATION

Seller of the Advertisement \_\_\_\_\_

Please email to: [beaconoflight2007@gmail.com](mailto:beaconoflight2007@gmail.com).

Signature \_\_\_\_\_ Date \_\_\_\_\_

*All donations are tax deductible.*